

# MWBM-560 : The Old World--Southern and Eastern Europe

This class explores in detail the history, terroir, grape varieties and wine laws of the primary wine growing countries in Southern and Eastern Europe through lecture, in depth tastings, guest speakers and class discussion. Critical issues, emerging regions and pathways to global success for each country are discussed, as well as, design, food compatibility and wine selection consideration for beverage programs featuring Southern and Eastern European wines. Examining the history, laws, terroir, viticultural and vinicultural techniques, combined with focused tastings of classic grape varieties from classic regions is the template for understanding any wine producing country. The consistent application of this template in the examination of the wine regions of Southern and Eastern Europe, enables students to identify the unique aspects of the wine industry for each country.

**Credits** 3

**Prerequisites**

Residency One-Viticulture and Viniculture, Orientation and Cohort Formation (MWBM-501A), Global Wine Business Operations (MWBM-500), The New World--Northern Hemisphere (MWBM-510), Advanced Beverage Management (MWBM-520), The New World--Southern Hemisphere (MWBM-530), Residency Two-Wine Summit + Framing of Capstone (MWBM-501B), The Old World-Northern Wine Countries of Europe (MWBM-540), and Spirits, Fermented, and Non-Alcoholic Beverages (MWBM-550).

**Corequisites**

Entrepreneurial Innovation & Business for Wine and Beverage (MWBM-570)