

MSFS-570 : Leadership, Engagement, and Impact

This course will introduce students to the different ways that individual stakeholders can actively influence the practices and policies that control the global food system. The class will focus on showcasing how chefs, farmers, and others use their personal profiles, restaurants, and networks to influence policies related to worker rights, environmental sustainability, nutrition incentives, and social justice. The course will present historical and current case studies of individuals and companies leading food system reforms by changing their own business practices, working directly with community-based organizations, and advocating for policy changes.

Credits 3

Prerequisites

Orientation and Cohort Formation (MFBS-501A), Science of Food Systems (MFBS-510), Ethical Leadership in the Food Business (MFBS-530), Business Fundamentals (MFBS-500), Design Thinking for Food (MFBS-520), Framing the Business Playbook (MFBS-501B), Food Industry Organizational Management (MFBS-542), Culinary Strategy and Food System Innovation (MSFS-550) Corequisite(s): Hospitality, Branding, and Marketing Strategies (MFBS-562)

Corequisites

Food Movement Voices: How to Create Change (MSFS-560)