

MGMT-445 : Intraventure Planning

Intrapreneurship students will work in teams to refine, present, and defend their plan for the new intraventure restaurant facility. At the end of the semester, students will present the business plan to a panel of industry professionals who will select which plan is worthy of implementation.

Credits 3

Prerequisites

Financial Accounting (MGMT-115), Introduction to Corporate Ventures (MGMT-315), Corporate Finance (MGMT-260), and Marketing Principles (MGMT-205).

Prerequisite or Corequisite

Managerial Accounting ([MGMT-225](#)), Intraventure Operations Technology ([MGMT-317](#)), and Menu Development and Testing ([MGMT-330](#)).