

MGMT-330 : Menu Development and Testing

In this course, students pursuing the Intrapreneurship concentration will develop a menu and recipes in support of the intraventure restaurant business planning project. Menus and recipes must reflect theme and communicated parameters for cost, labor, equipment, and production. (Only available to students in the Intrapreneurship concentration.)

Credits 3

Corequisites

Marketing Principles (MGMT-205), Corporate Finance (MGMT-260), and Intro to Corporate Ventures (MGMT-315).