

## HMCE-322 : Culinary Tourism II

Students will build on the knowledge gained from Culinary Tourism I to further explore the economic, financial and social aspects of culinary tourism. Students will learn about culinary tourism as a means to economic and community development, and how to apply the tools of marketing and financial fundamentals to a culinary tourism event. Students will also be introduced to the process of researching a tourist destination for the purpose of planning a culinary tourism event.

**Credits** 3