

FBLS-400 : Project in Food Business Leadership I

Students will conduct extensive research and analysis of a foodservice organization, the industry and external environment, the organization's competitors, internal organization, and business level strategy. This analysis will culminate in the development of a proposal detailing a key problem facing or an opportunity for the foodservice organization and possible recommendations to address the problem/opportunity. The proposal developed in this course is the foundation for [FBLS-401](#).

Credits 3

Prerequisite or Corequisite

Advanced Food Service Operations ([MGMT-337](#))