

BPSE-306 : Food Photography & Food Styling

Students will be introduced to the principles and techniques of creating visual content and visual storytelling through digital photography. This course will give the student a basic understanding of digital capture utilizing 35mm DSLR camera systems, digital darkroom techniques, and best digital workflow practices. Students will develop a visual literacy by analyzing historical trends of visual communication as well as critically examining current marketing and communication trends in the food industry, and will also learn to work on location and in the studio creating food-based content. In addition, they will be introduced to food styling techniques. *** Students must have a DSLR camera in order to enroll in this class. ***

Credits 3

Prerequisites

CULS-100 (Culinary Fundamentals) or BAKE-105 (Baking & Pastry Techniques)