

# Credit Card Marketing to Students Policy

## Purpose

The CIA prohibits the advertising, marketing, or merchandising of credit cards to students.

## Policy Statement

The Culinary Institute of America prohibits the advertising, marketing, or merchandising of credit cards to students on any U.S. domestic campus or at any CIA-sponsored program(s). Banks, credit unions, and other businesses approved by the associate vice president and dean—student affairs to be present at student orientation or other campus activities may not provide credit card applications to students during those events.

Any exception to the prohibition outlined will be considered by the associate vice president and dean—student affairs to ensure it complies fully with applicable state and federal laws.